

Business Administration (BA)

BA 1301. Principles of Business I. 3 Semester Hours.

This course will explore the nature of business and its environment. Students will be introduced to industry practices as well as professionalism expectations. Performance management, supervision, recruitment and retention, motivation, and dismissal will also be examined. Declared Business majors only. (Fall, Spring).

BA 1302. Principles of Business II. 3 Semester Hours.

This course will continue to explore the nature of business and its environment. Students will be introduced to industry practices as well as professionalism expectations. Performance management, supervision, recruitment and retention, motivation, and dismissal will also be examined. Declared Business majors only. (Fall, Spring).

BA 1310. Fundamentals of Business Enterprise for Non-Business Majors. 3 Semester Hours.

An overview of the nature of business and its environment. Emphasizes the dynamic importance of business in everyday living and its influence on the consumer, the nation, and the world. Students will develop or enhance technological, communication, and teamwork skills. Non-Business Majors only. (Spring only).

BA 3301. Financial Literacy, Empowerment, and Policy. 3 Semester Hours.

BA 3312. Healthcare Management. 3 Semester Hours.

This course introduces students to the knowledge and skills required to strategically manage the rapidly changing internal and external environment of health care organizations. The course is designed to provide students with a foundation in contemporary health care organizational structures and management practices. A primary theme of this course is the application of ethical management practices as codified in the American College of Healthcare Executives' Code of Ethics. By providing a general overview of the responsibilities of health care leaders and managers, students will have a contextual reference for the application of future coursework. Prerequisites: BA 1301, BA 1302, AC 2301, AC 2302, BA 3351, MN 3330, FN 3310, MK 3310.

BA 3351. The Legal Environment of Business. 3 Semester Hours.

A study of the legal and political framework in which business operates, including coverage of legal procedure, judicial, legislative, and administrative law with emphasis on ethics, employer/employee relations, consumer protection, securities regulation, anti-trust, and environmental protection (Fall, Spring, Summer) Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 1411 or MT 2412 or MT 2306 or MT 2303, AC 2301, Completion of or concurrent enrollment of AC 2302.

BA 4175. Internship in Business and Law. 1 Semester Hour.

Work under the supervision of an attorney, compliance officer, non-judicial elected official, or administrative or judicial official approved by the Assistant Dean and department chair. Junior or senior status preferred. It is recommended that student work the following approximate number of hours per week during the 16-week semester in order to obtain credit: 1 credit hour = 5 hours per week. An application, reflection paper and positive supervisor evaluation is required. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, and BA 3351. Minimum GPA of 2.8 (Fall, Spring, Summer).

BA 4275. Internship in Business and Law. 2 Semester Hours.

Work under the supervision of an attorney, compliance officer, non-judicial elected official, or administrative or judicial official approved by the Assistant Dean and department chair. Junior or senior status preferred. It is recommended that student work the following approximate number of hours per week during the 16-week semester in order to obtain credit: 2 credit hours = 10 hours per week. Approximate equivalent summer hours apply. An application, reflection paper and positive supervisor evaluation is required. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, and BA 3351. Minimum GPA of 2.8 (Fall, Spring, Summer).

BA 4300. Special Studies in Busin Admin. 3 Semester Hours.

A study of selected topics in Business Administration. Specific subject indicated each time the course is offered. May be used as elective credit and repeated when specific subject changes. Prerequisite: Prerequisites: EC 2301, EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, AC 2301, AC 2302, Consent of Instructor.

BA 4315. Business Research Methods. 3 Semester Hours.

Students will examine core concepts and challenges in conducting empirical research for publication in scholarly management journals. Students will discuss the framing of research questions, theory development, the initial choices involved in research design, and basic concerns in empirical testing. Students will then consider these issues in the context of different modes of empirical research (including research using experimental, survey, qualitative, and archival methods). Students will conduct a research study and present research findings in a class symposium. Prerequisites: QM 3321 or permission of the instructor. (Spring only).

BA 4320. Management Consulting. 3 Semester Hours.

Student teams act as consultants to businesses to analyze the various functions of business as they pertain to endeavors. Managerial awareness and analytical skills in business problem solving are developed. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, AC 2301, AC 2302, Senior Standing, Consent of Instructor. (Course not currently offered, Check with Department Chair).

BA 4333. Business and Professional Ethics. 3 Semester Hours.

This course meets the requirement of the state of Texas for CPA candidates to have a business and professional ethics course, and provides a broader discussion of ethics issues that are important to business and the free enterprise system. It is open to all upper division business majors and to other upper division students by permission of the instructor. Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, AC 2301, AC 2302 Senior Status or Permission of the instructor. (Semester offered varies. Check with Dept. Chair).

BA 4334. Business Ethics & Corporate Social Responsibility. 3 Semester Hours.

Students learn the fundamentals of ethical leadership, the most common ethical lapses that occur within organizations, methods of making ethical decisions when confronted with ethical dilemmas, how to develop and implement ethical business strategies, the roles and responsibilities of business in the global economy, and the effects of business on society. Students may be required to complete an extensive project, as well as attend functions off-campus related to the course. Prerequisites: Senior Status or permission from the instructor (Fall, Spring, Maymester).

BA 4375. Internship in Business and Law. 3 Semester Hours.

Work under the supervision of an attorney, compliance officer, non-judicial elected official, or administrative or judicial official approved by the Assistant Dean and department chair. Junior or senior status preferred. It is recommended that student work the following approximate number of hours per week during the 16-week semester in order to obtain credit: 3 credit hours = 15 hours per week. Approximate equivalent summer hours apply. An application, reflection paper and positive supervisor evaluation is required. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, and BA 3351. Minimum GPA of 2.8 (Fall, Spring, Summer).

BA 4380. Strategic Management. 3 Semester Hours.

Students will demonstrate ability to successfully integrate the business core as well as ability to coordinate activities as members of a management team by managing firms in a nationally competitive computer simulation. Student learning will be assessed by requiring all students take a major field achievement test to demonstrate the level at which they have mastered core business knowledge and skills. Writing intensive course. Prerequisites: EC 2301, EC 2303, MT 1305 or MT 1411 or MT 2412, MT 2306 or MT 2303, AC 2301, AC 2302, BA 3351 or MN 3330, FN 3310, IB 3321, MK 3310, QM 3321, QM 3330 or AC 3331, completion or concurrent enrollment in QM 4330 (Fall, Spring, Summer).

BA 5333. Business & Prof Ethics. 3 Semester Hours.

This course is designed to meet the requirement of the state of Texas for CPA candidates to have a business and professional ethics course before sitting for the CPA exam, and to provide a broader discussion of ethics issues that are important to business and the free enterprise system. Students will develop a fundamental understanding of the moral reasoning process and learn to recognize the impact of various approaches to moral reasoning on moral behavior in accounting and business. The course is also intended to inculcate in students the importance of integrity, objectivity, and independence to the proper functioning of the accounting profession and the free enterprise system. The course will provide students with a balanced understanding of the variety of ethical issues in accounting and business, provide exposure to relevant codes of professional conduct, particularly for CPAs, and prepare students for coverage of professional ethics topics on the CPA exam and other professional accreditation exams. It is open to all upper division business majors and to other upper division students by permission of the instructor. Students admitted to the M.B.A. program may enroll in this course for graduate credit if they did not previously receive credit for BA 4333 (or the equivalent) as an undergraduate.

BA 5350. Exploring Entrepreneurship. 3 Semester Hours.

This course is offered to junior, senior and graduate students to increase awareness and understanding of essential qualities for business success. This is primarily accomplished through an executive speaker series featuring highly successful entrepreneurs and senior executives. Students also have the opportunity to read about and discuss the 10 essential qualities for business success. BA6000X Matriculation (0 semester hours). Students must register for this course the semester they plan to graduate if they are not already registered for other courses. \$25.00 fee.