

Management (MN)

MN 2320. Business Communications. 3 Semester Hours.

This course will provide students with an introduction to industry standards in oral and written communication as well as professionalism expectations. Communication regarding performance management, supervision, recruitment and retention, motivation, and dismissal will also be examined. (Not currently offered. Check with Dept. Chair).

MN 3310. Entrepreneurial Mindset I. 3 Semester Hours.

This course is designed to introduce students to the concepts of entrepreneurship in the contexts of business startups, social entrepreneurial ventures, and as part of an organization (i.e., intrapreneurship). Topics range from opportunity identification and the creative pursuit of ideas, to the development of effective business plans. Experiential components include crafting elevator pitches individually or as part of a team, and presenting those to diverse audiences such as entrepreneurs, managers, investors and faculty members. This course is open to all students. Prerequisites: none. (Spring; Fall).

MN 3330. Organizational Behavior. 3 Semester Hours.

This course will examine the role of individuals and groups in the organizational setting. Students will learn about how individuals and groups interact with and influence organizational processes through an examination of traditional and current management and organizational behavior models. Prerequisites: EC 2301 or EC 2303, MT 1305 or MT 1306 or MT 2306 or MT 2303 or MT 2412, AC 2310 or AC 2301 or AC 2320 or AC 2302; (Fall, Spring, Summer).

MN 3340. Entrepreneurial Mindset II. 3 Semester Hours.

In this course, students learn how to initiate a social enterprise or business venture. Topics include fostering creativity, creative problem solving, recognizing and developing opportunities, product design and development (e.g., 3-D printing prototyping), analyzing alternative business models, conducting feasibility analyses, and crafting an effective business plan. Students will develop an investor presentation pitch and fully develop a business plan for a startup or social venture. Students participate in local, national and/or international competitions. Prerequisite: EI 3310 or MN 3310. (Fall only).

MN 3360. Study in Leadership. 3 Semester Hours.

This course will examine literary and historical narratives to develop questions focused on moral and ethical leadership issues and situations. Students will deeply explore the leadership situations included in the literary works to develop their own understanding of moral leadership. The broad themes of the course include understanding the moral challenge, developing moral reasoning, and enacting moral leadership. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, EC 2301, EC 2303, MN 3330 (Fall, Spring).

MN 3370. Human Resource Management. 3 Semester Hours.

An introduction to the functions and strategies of Human Resources Management as they support and advance organizational strategy. Topics include but are not limited to the following: recruitment and selection, employee relations, employment law, compensation and benefits, training and development. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, EC 2301, EC 2303, MN 3330 (Fall & Summer only).

MN 3380. Managing Innovation and Change. 3 Semester Hours.

This course will include current concepts on the effective management of a rapidly changing business environment and the role of managers in assisting the organization with this change. Students will develop abilities to apply open innovation to the business as a new paradigm that assumes that firms can and should use external ideas as well as internal ideas, as the firms look to create and profit from new ideas and technology. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, EC 2301, EC 2303, MN 3330. (Not currently offered. Check with Dept. Chair).

MN 3390. Innovation and Growth. 3 Semester Hours.

In this course, students explore the opportunities and challenges involved in the management of growth in entrepreneurial settings, both at the individual company and as members of a corporation. This course employs experiential learning methods, such as conducting rotations at existing local entrepreneurial ventures and participating in a management simulation. Prerequisites: EI 3310 or MN 3310. (Spring only).

MN 4100. Special Topics in Management. 1 Semester Hour.

A study of topics in Management. Specific subject is indicated each time the course is offered. May be used as elective credit and repeated when the specific subject changes. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, EC 2301, EC 2303, MN 3330, consent of instructor.

MN 4300. Special Topics in Entrepreneurship and Innovation. 3 Semester Hours.

A study of topics in Management. Specific subject is indicated each time the course is offered. May be used as elective credit and repeated when the specific subject changes. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301, AC 2320 or AC 2302, EC 2301, EC 2303, MN 3330.

MN 4310. 3-Day Startup: Innovation in Action. 3 Semester Hours.

In this course, students participate in a 3-day learning by-doing entrepreneurship and innovation workshop. The course is offered in a location that enables creativity and team work, offering an extreme hands-on environment. Students experientially learn about idea generation, team formation, customer feedback, rapid prototyping and pitch crafting. In addition to the 3-day startup workshop, students learn about product and service commercialization, sources of funding, and new venture operations through a series of online lectures, discussions and assignments. This course is open to all students. Prerequisites: none. (Fall only).

MN 4320. Management Consulting. 3 Semester Hours.

Student teams act as consultants to businesses to analyze the various functions of business as they pertain to endeavors. Managerial awareness and analytical skills in business problem solving are developed. (Fall; Spring) Prerequisites: EC 2301, EC 2303, MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301 , AC 2320 or AC 2302, Senior Standing, Consent of Instructor. (Not currently offered. Check with Dept. Chair).

MN 4325. Sports Management. 3 Semester Hours.

This course helps students gain a deeper understanding of the sport management profession. Primary focus is on sport industry, including professional, amateur, for-profit, and non-profit sport entertainment, sporting goods, and services, and sports management ethics. This course will introduce students to the professional and ethical issues that are unique to sports management at both the professional and amateur level. Prerequisites: Completion of at least nine hours in the minor, completion or concurrent enrollment in EX 3312 Selected Topics: Ethics in Sports.

MN 4330. Negotiation and Conflict Resolution. 3 Semester Hours.

Effective managers engage in numerous negotiations and must often resolve conflicts in organizations. This course will engage students in understanding models of negotiation while actively applying these models in practical negotiation situations. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301 , AC 2320 or AC 2302, EC 2301, EC 2303, MN 3330 (Fall only).

MN 4340. Crowdfunding. 3 Semester Hours.

In this course students learn about best practices and emerging crowdfunding research in a hands-on workshop. Students work individually or as part of a team to develop a crowdfunding campaign for an innovative project, business startup, or social entrepreneurial venture. This course is open to all students. Prerequisites: None. (Not currently offered. Check with Dept. Chair).

MN 4355. Employment Law. 3 Semester Hours.

Examination of relevant federal, state, and local laws pertaining to employment. Topics include, but are not limited to the following: Civil Rights Acts of 1964 and 1991 and related areas (Title VII, ADA, ADEA, EEOC, FMLA, Affirmative Action, etc.) Texas Workforce Commission, organized labor. (Spring only) Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301 , AC 2320 or AC 2302, EC 2301, EC 2303.

MN 4375. Internship in Management/Entrepreneurship & Innovation. 3 Semester Hours.

The opportunity to gain knowledge through experiential activities in a professional setting such as working for a social or commercial enterprise, starting and/or operating an entrepreneurial venture, or hosting a registered student organization leadership position and being actively engaged. All internship opportunities require an industry mentor and/or faculty supervisor. Prerequisites: MT 1305 or MT 2303, MT 2306 or MT 2412, AC 2310 or AC 2301 , AC 2320 or AC 2302, EC 2301, EC 2303, Minimum GPA of 2.8, MN 3330, MN 3370, Junior standing. (Registration requires approval. Consult academic advisor). (Fall, Spring, Summer).

MN 4380. Values-Driven Intrapreneurship. 3 Semester Hours.

Consistent with St. Mary's University's mission, in this course students apply the knowledge and skills developed in MN3310, MN3340, and MN3390 in order to contribute to the solution of a narrowly designed problem affecting our community. Students engage in a social intrapreneurship project with local non-profit organizations and develop functional solutions to issues these organizations face. Prerequisites: MN 3310 or EI 3310, MN 3340 or EI 3340, MN 3390 or EI 3390. (Spring only).

MN 4390. Seminar in Management. 3 Semester Hours.

Students will engage in advanced independent reading and research on current developments in Management. Group analysis of individual reports aids in expanding and deepening the horizons of the participants. Prerequisites: Senior Standing, (Spring only).

MN 4398. International Entrepreneurship. 3 Semester Hours.

Topics covered include: global expansion of entrepreneurial ventures; methods of small business globalization. Opportunities and risks of global expansion; barriers to entry; impact of globalization on all business functions. Prerequisite: IB 3321. (Fall only).