

Minor in English Arts

The Communication Studies programs prepare graduates for success in areas such as public relations, organizational and business communication, media production, social media, law, community advocacy, politics, strategic communication, journalism and video production.

More than persuasive leaders and successful peacemakers, we want our graduates to be productive and ethical members of society.

What sets this program apart:

- Access to and classes taught in dedicated Mac Lab.
- Experiential learning opportunities through the university newspaper and athletics broadcasting.
- Participation in internships.
- Study abroad opportunities.
- Focus on the Marianist traditions of integrity and community service.

Our engaged faculty offer a variety of co-curricular activities, such as academic research and publishing, a magazine launch, broadcasting opportunities, producing the campus newspaper, video production, service learning with local not-for-profits and participating in our honor society and local organizations.

Contact

Kathe Lehman-Meyer, M.A.

Click on the course number to view course title and description.

Prerequisites

Code	Title	Semester Hours
Pre-requirements for minor:		
EN 1311	Rhetoric and Composition	3
EN 23XX		
SMC 2304	Foundations of Practice: Literature	3
EN 3300	Advanced Composition	3

Required Courses

Code	Title	Semester Hours
Requirements for minor:		
Select one of the following:		3
CM 3351	Topics in Communication Theory	
CM 3352	Survey of Communication Theory	
CM 3353	Survey of Mass Communication	
CM 4369	Media Law and Ethics	
Select three of the following:		9
CM 3322	Media Writing and Reporting I	
CM 3323	Media Writing and Reporting II	
CM 3333	Business Writing	
CM 3342	Technical Writing	
CM 3360	Media Production	
CM 4360	Media Pre-Production	
CM 4362	Graphic Design	
CM 4363	Applied Topics in Digital Production	
CM 4367	Public Relations	
CM 4368	Issues in International Communication	
EN 3331	Free-Lance Writing	
EN 3332	Publication Writing	

EN 3342	Technical Writing	
Select two of the following (may require additional prerequisites):		6
CM 3321	Persuasive Writing	
CM 3351	Topics in Communication Theory	
CM 4321	Intercultural Communication	
CM 4351	Persuasion and Advocacy	
EN 3321	Persuasive Writing	
EN 3371	Contemporary Literary Criticism	
EN 4310	American Romanticism: Origins and Development	
EN 5325	Classical Literature of the Western World	
EN 5340	Language of Peace	
MK 3310	Principles of Marketing	
MK 3330	Consumer Behavior	
Total Semester Hours		18